The Next Generation of Open Data

OpenGov’s comprehensive open data solution helps agencies of all sizes drive accountability, make data more useful, engage the public, and promote strategic objectives.

Tell your story with data
Transform raw data into intuitive charts, graphs, maps, and more to drive accountability and improve understanding among the public and staff alike.

Engage residents and align priorities
Empower residents and businesses with the tools and data to improve the community, find new business opportunities, and increase civic participation.

Make data useful to everyone
Utilize open data as a powerful data infrastructure layer to bring critical information together for decision-makers, citizens, and civic developers.

Improve outcomes with one integrated solution
Easily build your budget and manage it throughout the year with OpenGov’s end-to-end budgeting and performance solution.

“Our collaboration with OpenGov enabled us to develop and deploy this new portal more easily than if we tried to do it by ourselves. That let us focus on what we’re good at — finding and cataloging high-quality datasets — rather than trying to deploy and manage software on our own.”

Andrew Therriault
Boston’s Chief Data Officer
### Why OpenGov?

- Over 2,000 governments are powered by OpenGov.
- OpenGov’s mission is to Power More Effective and Accountable Government.
- OpenGov Employees have served in public sector positions for over 200 years collectively.
- Current customers spend 50% less time on budget development, achieve 80% time savings on reporting, spend 20% less time on information requests, and have re-allocated up to 1% of their budgets for more strategic outcomes.
- OpenGov has analyzed over $10 Trillion in expenses and revenues through its online platform.
- OpenGov’s multi-tenant architecture provides maintenance-free updates so users can always leverage the most modern technology, including every new feature and product release, regardless of underlying IT infrastructure.
- OpenGov is made in America. Our expert U.S.-based Product and Go-to-Market professionals envision, build, and deploy this market-leading solution, leveraging the best technology available.

### Open Data vs. Modern Open Data

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<th>Traditional Open Data</th>
<th>Modern Open Data</th>
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<tr>
<td>Raw, unstructured data is not usable by governments or residents</td>
<td>Transform raw data into intuitive charts, graphs, maps, and more to drive accountability and improve understanding</td>
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<td>No inherent ability to accompany data with narrative context to guide viewers</td>
<td>Include narrative context with data, images, dashboards, and maps</td>
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<td>Disparate data sources and uncoordinated data sharing does not display the true state of the budget and desired outcomes</td>
<td>Draws from unified core of budget and performance data, showcasing the most-up-to-date; Data aligns to and promotes strategic initiatives</td>
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<td>Housed in legacy technology that requires constant and costly updates to keep data relevant</td>
<td>Powered by Multi-tenant SaaS that provides real-time, no cost software upgrades, promotes rapid adoption, and data integrity</td>
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“Open Data is flexible, it’s scalable, it’s interoperable, and that provides us with a platform to make our data as useful as possible.”

Michael Valle  
Manager, Tech. Policy and Planning,  
California Office of Statewide Health Planning and Development